



Website Advertising 2010 - 2011

The new MPI Virginia Chapter website is up and running with rave reviews from our membership. So far, www.vampiweb.org has had an average of 3,500 hits per month. Take advantage of this great exposure by placing an advertisement on our site. Advertisements will appear on each perspective homepage. All prices are for one year and are member prices. Non-members will incur an additional 25% non-member fee. Your banner ad will be hyper-linked to your website.

Homepage Sponsor – your logo will appear on the left banner of the home page as well as all other pages tabs. These pages have approximately 25,000 views annually. **\$2,000**

Events Page – your logo will appear on the right banner of the “Events” page as well as the following on the drop down menu: Calendar, Education Services, Special Events, Past Events, Board Meetings and MPI Events. These pages have approximately 2,000 views per month. **\$1,500**

Education Page – your logo will appear on the right banner of the “Education” page as well as the following on the drop down menu: All Events, VAMPI Education, Webinars, MPI Education, CEUs, Certification, Scholars, APEX, CSR, Green Initiatives, Industry Research & Higher Education. These pages have approximately 2,000 views per month. **\$1,500. SOLD**

Community Page – Your logo will appear on the right banner of the “Community” page as well as the following on the drop down menu: Images Gallery, Member Directory, Member Care, Newsletter and Join a Committee. These pages have approximately 2,000 views per month. **\$1,500.**



Career Resources Page – Your logo will appear on the right banner of the “Career Resources” page as well as the following on the drop down menu: VAMPI Career Center, Universities and Monster.com. These pages have approximately 1,200 views per month. **\$1,000.**

Leadership Page – Your logo will appear on the right banner of the “Leadership” page as well as the following on the drop down menu: President’s Message, Board of Directors, Needs Assessment, Board Meetings, Committees, Past Presidents and Nominations. These pages have approximately 900 views per month. **\$750.**

News Page – Your logo will appear on the right banner of the “News” page as well as the *VAMPI Voice*. These pages have approximately 900 views per month. **\$750.**

Marketplace Page – Your logo will appear on the right banner of the “Marketplace” page as well as the Advertising Program and Become a Sponsor. These pages have approximately 700 views per month. **\$500.**

Join MPI Page – Your logo will appear on the right banner of the “Join MPI” page as well as the following on the drop down menu: Member Benefits and Affiliate Membership. These pages have approximately 700 views per month. **\$500.**

Weekly Newsletter – Your logo will be the only logo on a communication piece that will go out once a week with important chapter communications, top five VAMPI news articles and the chapter poll. **\$2,000**